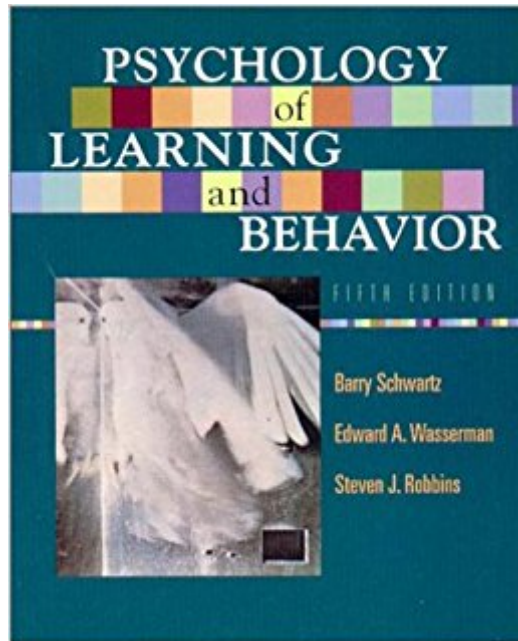




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Psychology Of Learning And Behavior (Fifth Edition)



Synopsis

Now in its Fifth Edition, *Psychology of Learning and Behavior* is one of the most highly regarded texts in its field. Barry Schwartz, Steven Robbins, and new coauthor Edward Wasserman offer students an engaging introduction to the basic principles of Pavlovian conditioning, operant conditioning, and comparative cognition. The text's critical approach exposes students to the unresolved problems and controversies surrounding behavior theory and encourages them to interpret the material and make connections between theories and real-life situations. With several hundred new references, a new emphasis on comparative cognition, and expanded treatment of neuroscience and the neural basis of learning, the Fifth Edition sets the standard in its coverage of contemporary theory and research.

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Customer Reviews

Steven J. Robbins is Assistant Professor of Psychology at Arcadia University. Robbins has taught everything from psychology of learning, methods, and statistics to general psychology and physiological psychology. He has published numerous journal articles and chapters on animal learning and on behavioral mechanisms involved in human drug addiction. Barry Schwartz is Dorwin Cartwright Professor of Social Theory and Social Action in the psychology department at Swarthmore College. Schwartz has published widely in scholarly journals in the field of learning and motivation. In addition, he is the author of *Behaviorism, Science, and Human Nature* (with Hugh Lacey), *The Battle for Human Nature*, and *The Costs of Living*. Edward A. Wasserman is Stuit

Professor of Experimental Psychology at the University Iowa. Wasserman's research centers on learning, memory, and cognition in both humans and animals. He recently served as a Visiting Researcher at the Center for Research in Cognitive Neurosciences, Marseille, France.

I purchased this for a class I was taking. Unlike other psychology texts I've enjoyed, this was very dry reading. It was more like a history lesson than psychology. Not what I expected at all.

Perfect

Horrible book. Outdated and giving psychology a bad name.

Easy Read! Teacher tough!

There had been a strange shipping problem with this book -- it supposedly came to my door three times (not true; there is a absent package delivery note on our front door) and ended up hundreds of miles from me. I didn't have it for one of my exams and my grade reflected that. It got to me in time for my second exam and, as my grade on that exam shows, it was a needed text!.

After reading this textbook one might decide hang him/herself out of sheer despair to ever be able to follow the logic of the conclusions and assumptions presented by the authors. Nevermind mistakes, lack of explanations of seemingly inconsistent statements (perceived, perhaps, but that says enough about the clarity of the writing), ostensible deficit of insight and dull presentation... Thankfully, my professor did a much better job during the lectures and hopefully managed to salvage some credibility of the field and preserve students' interest in behavioral theories. I am not sure if there are alternatives to this textbook out there, but they are definitely needed. Considering the quality of my other textbooks on various academic subject including psychology, this was a very unpleasant surprise... quite inhibitive, CS+.

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